



KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE

(An Autonomous Institute under Kakatiya University, Warangal)

(Approved by AICTE, New Delhi; Recognised by UGC under 2(f) & 12(B); Sponsored by EKASILA EDUCATION SOCIETY)

Opp : Yerragattu Gutta, Hasanparthy (Mandal), WARANGAL - 506 015, Telangana, INDIA.

కాకతీయ ప్రేఘోగికీ ంవ్ విజ్ఞాన సంస్థాన, వరంగల - 506 015

కాకతీయ సాంకేతిక విజ్ఞాన శాస్త్ర విద్యాలయం, వరంగల్ - 506 015

website: www.kitsw.ac.in

E-mail: principal@kitsw.ac.in

☎ : +91 9392055211, +91 7382564888

VISION OF THE INSTITUTE

- To make our students technologically superior and ethically strong by providing quality education with the help of our dedicated faculty and staff and thus improve the quality of human life

MISSION OF THE INSTITUTE

- To provide latest technical knowledge, analytical and practical skills, managerial competence and interactive abilities to students, so that their employability is enhanced
- To provide a strong human resource base for catering to the changing needs of the Industry and Commerce
- To inculcate a sense of brotherhood and national integrity

DEPARTMENT OF MANAGEMENT

VISION OF THE DEPARTMENT

"Providing professional, ethically responsible managers and entrepreneurs to the society"

MISSION OF THE DEPARTMENT

"To impart quality management education that enables the student to develop their skills and knowledge to achieve their professional goals."

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PG -MASTER OF BUSINESS ADMINISTRATION -MBA

PEO1:	To inculcate professionalism, ethical attitude, team spirit, leadership and lifelong learning to achieve career goals.
PEO2:	To equip students with requisite knowledge, skill and attitude for holistic development to be efficient managers.
PEO3:	To acquire logical, technical and analytical skills in all core areas of management.

PROGRAM OUTCOMES (POs) & PROGRAM SPECIFIC OUTCOMES (PSOs)	
PG -MASTER OF BUSINESS ADMINISTRATION -MBA	
PROGRAM OUTCOMES (POs)	At the time of graduation, MASTER OF BUSINESS ADMINISTRATION the graduates will be able to ...
PO1:	<i>Analyze and solve complex organisational problems using management skills and knowledge relevant disciplines</i>
PO2:	<i>Utilize qualitative and quantitative methods to investigate and solve critical business issues and aid in decision making</i>
PO3:	<i>Demonstrate value based leadership and team work ability through communication skills</i>
PO4:	<i>To understand, analyse and communicate global, economic, environmental, political, legal and ethical aspects of business</i>
PO5:	<i>Possess the ability to imbibe continuous learning and keeping abreast of the recent trends, technology, research and development in industry</i>
PROGRAM SPECIFIC OUTCOMES (PSOs):	
PSO1	<i>Understand the concept of information technology, systems for application in current business situations</i>
PSO2	<i>Develop skills to establish new ventures and fulfil societal needs</i>
PSO3	<i>Develop skills and capacity to cater to organisational Marketing, Financial and Human Resource needs</i>

KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE, WARANGAL - 15
(An Autonomous Institute under Kakatiya University, Warangal)
DEPARTMENT OF MANAGEMENT

SCHEME OF INSTRUCTIONS & EVALUATION FOR 2 YEAR MBA DEGREE PROGRAMME

SEMESTER : FIRST

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB101	Management and Organization Theory	4	-	-	4	15	25	40	60	100
2	P14MB102	Business Environment	4	-	-	4	15	25	40	60	100
3	P14MB103	Managerial Economics	4	-	-	4	15	25	40	60	100
4	P14MB104	Accounting for Managers	4	-	-	4	15	25	40	60	100
5	P14MB105	Creativity and Innovation	4	-	-	4	15	25	40	60	100
6	P14MB106	Statistics for Management	4	-	-	4	15	25	40	60	100
7	P14MB107	Information Technology for Managers	4	-	2	5	15	25	40	60	100
8	P14MB108	English for Communication	2		2	3	15	25	40	60	100
9	P14MB109	Seminar	-	-	-	2	100	-	100	-	100
		Total	30	-	02	34	220	200	420	480	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment;

MSE - Mid Semester Examination; ESE - End Semester Examination;

Student Contact Hours / Week : 30 (periods/week)
Total Credits (C) : 33 Credits

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SCHEME OF INSTRUCTIONS & EVALUATION FOR 2 YEAR MBA DEGREE PROGRAMME

SEMESTER : SECOND

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB201	Human Resource Management	4	-	-	4	15	25	40	60	100
2	P14MB202	Marketing Management	4	-	-	4	15	25	40	60	100
3	P14MB203	Financial Management	4	-	-	4	15	25	40	60	100
4	P14MB204	Management Accounting	4	-	-	4	15	25	40	60	100
5	P14MB205	Managerial Communication	4	-	-	4	15	25	40	60	100
6	P14MB206	Operations Research	4	-	-	4	15	25	40	60	100
7	P14MB207	Business Research Methods	4	-	-	4	15	25	40	60	100
8	P14MB208	Comprehensive Viva-Voce	-	-	-	2	-	-	-	100	100
9	P14MB209	Soft Skills	1	-	-	1	100	-	100	-	100
		Total	29	-	-	31	205	175	380	520	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment;

MSE - Mid Semester Examination; **ESE** - End Semester Examination;

Student Contact Hours /Week : 28 (periods/week)

Total Credits (C):30 Credits

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DEPARTMENT OF MANAGEMENT
SCHEME OF INSTRUCTIONS & EVALUATION FOR 2 YEAR MBA DEGREE
PROGRAMME

SEMESTER : THIRD

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB301	Organizational Behaviour	4	-	-	4	15	25	40	60	100
2	P14MB302	Operations Management	4	-	-	4	15	25	40	60	100
3	P14MB303	Strategic Management	4	-	-	4	15	25	40	60	100
4	P14MB304	E-Business	4	-	-	4	15	25	40	60	100
Optionals: AS PER THE SPECIALISATIONS											
5	P14MB305H / 305M / 305F / 305S		4	-	-	4	15	25	40	60	100
6	P14MB306H / 306M / 306F / 306S		4	-	-	4	15	25	40	60	100
7	P14MB307H / 307M / 307F / 307S		4	-	-	4	15	25	40	60	100
8	P14MB308H / 308M / 308F / 308S		4	-	-	4	15	25	40	60	100
9	P14MB309	Seminar on Project*	-	-	-	4	100	-	100	-	100
		Total	32	-	-	36	220	200	420	480	900

Note: L - Lectures; T- Tutorials; P - Practicals; CIE - Continuous Internal Evaluation; TA - Teachers Assessment; *on respective Specialisation Opted by the student. MSE - Mid Semester Examination; ESE - End Semester Examination;

Student Contact Hours / Week : 32 (periods/week)
Total Credits (C) : 36 Credits

SPECIALISATIONS:

S. N o.	HUMAN RESOURCE SPECIALISATION		MARKETING SPECIALISATION		FINANCE SPECIALISATION		SYSTEMS SPECIALISATION	
	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name
1	P14MB30 5H	Human Resource Developm ent	P14MB30 5M	Consumer Behavior and CRM	P14MB3 05F	Security Analysis	P14MB30 5S	Relational Data base Managem ent Systems
2	P14MB30 6H	Labour Laws	P14MB30 6M	Advertisi ng Managem ent	P14MB3 06F	Financial Markets and Institution s	P14MB30 6S	Managem ent of Software Projects
3	P14MB30 7H	Organizati on Developm ent	P14MB30 7M	Sales & Distributi on Managem ent	P14MB3 07F	Internatio nal Financial Managem ent	P14MB30 7S	Enterprise Resource Planning
4	P14MB30 8H	Internatio nal Human Resource Managem ent	P14MB30 8M	Product & Brand Managem ent	P14MB3 08F	Corporate Taxation and Planning	P14MB30 8S	Systems Analysis & Design

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PROGRAMME

SEMESTER : FOURTH

S. No.	Course Code	Course Name	Periods			Credits (C)	Evaluation Scheme				
			L	T	P		CIE			ESE	Total Marks
							TA	MSE	Total		
1	P14MB401	International Business	4	-	-	4	15	25	40	60	100
2	P14MB402	Business Law & Ethics	4	-	-	4	15	25	40	60	100
3	P14MB403	Entrepreneurship Development	4	-	-	4	15	25	40	60	100
4	P14MB404	Management Information System	4	-	-	4	15	25	40	60	100
Optionals: AS PER THE SPECIALISATIONS											
5	P14MB405H / 405M / 405F / 405S		4	-	-	4	15	25	40	60	100
6	P14MB406H / 406M / 406F / 406S		4	-	-	4	15	25	40	60	100
7	P14MB407H / 407M / 407F / 407S		4	-	-	4	15	25	40	60	100
8	P14MB408H / 408M / 408F / 408S		4	-	-	4	15	25	40	60	100
9	P14MB409*	Project Report Viva-Voce*	-	-	-	4	40	-	40	60	100
		Total	32			36	160	200	360	540	900

Note: L - Lectures; T- Tutorials; P - Practical's; CIE - Continuous Internal Evaluation; TA - Teachers Assessment; *on respective Specialisation Opted by the student (20 Marks TA+20 Marks DPRGC). MSE - Mid Semester Examination; ESE - End Semester Examination;
Student Contact Hours /Week : 32 (periods/week)
Total Credits (C): 36 Credits

SPECIALISATIONS:

S. No.	HUMAN RESOURCE MANAGEMENT SPECIALISATION		MARKETING MANAGEMENT SPECIALISATION		FINANCE MANAGEMENT SPECIALISATION		SYSTEMS MANAGEMENT SPECIALISATION	
	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name	Course Code	Course Name
1	P14MB405H	Performance Management	P14MB405M	Services Marketing	P14MB405F	Portfolio Management	P14MB405S	Artificial Intelligence
2	P14MB406H	Management of Industrial Relations	P14MB406M	Global Marketing	P14MB406F	Financial Services Management	P14MB406S	Data Communications & Networking
3	P14MB407H	Compensation Management	P14MB407M	Rural Marketing	P14MB407F	Strategic Financial Management	P14MB407S	Distributed Computing and Applications
4	P14MB408H	Strategic Human Resource Management	P14MB408M	Retail Marketing Management	P14MB408F	Financial Derivatives	P14MB408S	Data Mining & Data Warehousing